

GIVING BACK IS EASIER THAN YOU THINK

Watch the video to find out how you can make a difference.

See the brighter side with Place in the Sun Wines. Enjoy our easy drinking, high quality wines and give back to the community who produce them.

As a member of the Fairtrade initiative, a premium is paid for the grapes used in our wines and this money is invested for the people who actually produce the wines. We call this “saving the world one glass at a time” it’s our tongue in cheek way of saying that you can give back, while doing something you love; enjoying world class wines. This initiative has already benefitted the farm labourers and their families in the form of early learning projects; tuition and school uniforms; and the university education of a nursing student.

This spirit is embodied by Place in the Sun Cellarmaster, Deon Boshoff, himself the son of a farm labourer who rose up through the ranks to take the helm of Place in the Sun.

So the next time you’re looking for a high quality and delicious range of wines, why not choose the wine that empowers you to make a difference in the lives of others.

See our Brand AV below.