

Food & Wine



PLACE IN THE SUN SHIRAZ

Juicy, robust and peppery. Three words that capture the essence of the Place in the Sun Shiraz. From your first sip of this full-bodied wine, you can taste the drama of ripe, succulent berries with a twist of pepper. (A bit like indulging in your favourite TV series after a long day at the office.) So kick off your shoes, pour a glass of Shiraz and enjoy some me-time.

Place in the Sun, a Fairtrade-certified brand, is an enticing range of wines made by Zonnebloem, one of South Africa's longest-established names in the wine industry. The brand pays a premium to Place in the Sun's growers for their Devon Valley, Stellenbosch grapes and a Fairtrade Premium Committee representing the workers, then decides on how to spend this money.

Premiums are used to fund a series of educational, recreational and nutritional projects to improve the quality of life of the workers and their families. Close to 250 people benefit from this initiative!

Have a look at the Place in the Sun label. It represents the rays of the sun and sends a positive, optimistic message. By drinking this wine, you not only ensure a brighter future for the families of the farm workers, but knowing that should make you feel good too.

Place in the Sun Shiraz retails for around R48 a bottle and is available at Pick n Pay and Makro.

For more details, go to www.placeinthesun.co.za

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