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## Place in the Sun Cabernet Sauvignon 2013 – 09.03.2015



**Place in the Sun Cabernet Sauvignon 2013**

South Africa is the largest producer of Fairtrade wine in the world. Two thirds of the 27 million bottles of Fairtrade wine sold in 2013 were produced in SA and about 5% of the local wine grape production is Fairtrade certified.

The current 28 certified wine grape producers in South Africa extend over 68 farms and employ over 2,500 farm workers. Counting their families and communities, it is estimated that the sale of South African Fairtrade wine is a key contributor in the improvement of living and working conditions for over 12,000 people in the Western Cape.



**Place in the Sun Harvest time  
happening right now in Stellenbosch**

South Africans will be happy to know that for every Fairtrade wine bottle they buy, 70 cents goes back to the farm workers in Fairtrade Development Premium. Fairtrade certification also ensures that the wine is produced sustainably in accordance with Fairtrade Standards and that full traceability is in place.



**Prime Cabernet Sauvignon Grapes**

The vineyards that produce the grapes for the Place in the Sun Wines are certified by FLO-CERT under the Fair Label Organisation standards that form part of Fairtrade. The Fairtrade label stands for sustainability and justice in production and trade processes. Fairtrade establishes partnerships between producers, their workers, those who sell the wines and those who drink them in order to achieve a manner of trading which is fair and focused on sustainable development. The Carinus Family and their workers in the Stellenbosch Wine Appellation grow the grapes. Being certified Fairtrade, each bunch actively contributes to social transformation for everyone involved in this noble operation. They grow on trellised vineyards in an area where the gentle cooling breezes off False Bay ameliorate the summer heat in the vineyards and allow for longer hang time for the grapes. Longer hang time, more colour and flavour. The workers have a crèche for their pre school children, care for old age pensioner for whom they recently provided with examinations and new glasses. The first Fairtrade sponsored Carinus Farms student from a tertiary education institution graduates in nursing at the end of this year.



**Place in the Sun**  
**Deon Boshoff, winemaker**

The wines are made by the team under Cellarmaster Deon Boshoff, at Zonnebloem, one of our most respected and iconic wine names. Handpicked, the grapes for the **Place in the Sun Cabernet Sauvignon 2013** are taken to the cellar where Deon and his team allow for 10 to 12 days fermentation before allowing free run wine to run off. Then more wine is taken off by gently pressing the skins. A portion of this press juice is blended back too add a bit more complexity to the wine. After malolactic fermentation, the wine spent time in oak before being bottled.

**It looks like:** Dark, almost opaque cherry red paling towards the rim of the glass.

**It smells like:** Plums and red and blackberry fruits. Oak and its concomitant spices.

**It tastes like:** The rich berries and plums. A touch of forest floor mushrooms after spring rain. Full bodied and the whole wrapped in gentle tannins. Dry and long on the aftertaste.



**Inè Reynierse's Bobotie**  
**from her book Low Carb is Lekker**

**It's good with:** A rich fruit forward wine will tackle any meat dish, but all too often we forget about some of the lusty vegetarian dishes which also love a deeply flavoured red wine, and of course, the comfort foods which start appealing to us more and more now that the weather is turning chilly in the mornings and evenings. Inè Reynierse, in her new book **Low Carb is Lekker**, published by Struik Lifestyle, offers us some choice dishes, one of them the ultimate mamma's comfort food, Bobotie. **CLICK HERE** for her recipe.

Listen to my 60 second SoundCloud podcast – **CLICK HERE**

Read more about Place in the Sun Wines – **CLICK HERE**

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