

9 March 2015

[www.spice4life.co.za](http://www.spice4life.co.za)

**WWW.SPICE4LIFE.CO.ZA**  
telling the stories that connect and inspire



## THE WINE YOU BUY

Next time you are choosing a wine, think about what your purchase could mean to people you will most likely never meet.

Popular brand, Place in the Sun is Fairtrade-accredited. A premium is paid for the Devon Valley, Stellenbosch grapes to make the wine and is the source of funding for a variety of social

transformation projects involving the farm workers.

Alvercia Juries (24) will soon become Fairtrade's first university graduate, when she graduates in December with a nursing degree from the University of the Western Cape. She will also be the first person in her family and entire community of 250 farm workers to have a tertiary qualification. Her studies are funded by the premiums.

"I decided to become a nurse when I was in high school," she says. "My aunt has been my inspiration. She works in primary healthcare in a clinic in Franschoek."

Her father, Eddie, is justifiably proud of his daughter. He drives her to campus whenever he can, to make it a little easier, since it takes an hour each way. "With a career in nursing, Alvercia will be helping others but she will have a degree to her name in a profession that is desperate for well-trained staff and no-one can ever take that away from her."

Her success has always been important to her because she knows she is a role-model for the families on the farm. Two other members from her community have now enrolled for post-matric qualifications. Their studies will also be paid for from the premiums.

Cameron Goeieman (19) and Alvercia's sister, Chandre Juries (18) have both enrolled at Boland College for diploma courses this year that will qualify them to work in a commercial environment as assistants to management.

Cameron has always dreamed of becoming a manager and hopes the course will bring him one step closer. Chandre believes that with a diploma behind her name she will progress far faster in the business world.

Apart from financial contributions to school and post-matric studies, premiums fund sporting, recreational, health and nutritional schemes, impacting not just the Juries sisters and Cameron but their entire community on the two adjacent farms supplying Place in the Sun grapes.

Place in the Sun wines sell nationally and are available from leading stockists such as Makro and Pick n Pay. The whites sell for around R42 and the reds, for around R48.

For more details, go to [www.placeinthesun.co.za](http://www.placeinthesun.co.za)

Follow Place in the Sun on Facebook ([www.facebook.com/PlaceintheSunSA](https://www.facebook.com/PlaceintheSunSA)) and/or Twitter ([www.twitter.com/PlaceintheSunSA](https://www.twitter.com/PlaceintheSunSA)).