



PLACE IN THE SUN, A FRESH LOOK AT CHARDONNAY

Place in the Sun, a Fairtrade-certified brand, is an enticing range of wines made by Zonnebloem, one of South Africa's longest-established names in the wine industry. The brand pays a premium to Place in the Sun's growers for their Devon Valley, Stellenbosch grapes and a Fairtrade Premium Committee representing the workers, then decides on how to spend this money.

Premiums are used to fund a series of educational, recreational and nutritional projects to improve the quality of life of the workers and their families. Close to 250 people benefit from this initiative!

Have a look at the Place in the Sun label. It represents the rays of the sun and sends a positive, optimistic message. By drinking this wine, you not only ensure a brighter future for the families of the farm workers, but knowing that should make you feel good too.

Most Chardonnays are wooded. Place in the Sun's Unwooded Chardonnay is a fresh, bright interpretation of the famous French grape. It gleams with bright colours and offers tantalising citrus aromas. Taste it and you will appreciate the soft hints of pear and stone fruit flavours of peach and apricot.

This is an easy-drinking wine that is just as delicious with glamorous oysters or steak tartare, as it is with grilled chicken, and at R42 a bottle it most certainly won't break the bank.

For more details, go to www.placeinthesun.co.za