



PLACE IN THE SUN CABERNET SAUVIGNON

Place in the Sun Cabernet Sauvignon is a bounty of ripe, juicy plums and blackcurrants, gracefully tamed by a touch of delicious oak spice. It makes you long for cold winter evenings, a fire place and your favourite people. That's why it's such a treat with roast lamb, mutton, game and beef casseroles or the perfect steak.

Place in the Sun wines are Fairtrade-certified and produced in the cellars of Zonnebloem, one of South Africa's longest-established names in the wine industry. The brand pays a premium to Place in the Sun's growers for their Devon Valley, Stellenbosch grapes and a Fairtrade Premium Committee representing the workers, then decides on how to spend this money.

Premiums go towards maintaining a crèche, schooling and post-matric studies, sporting programmes, health care and vegetable gardens. Almost 250 people benefit from these initiatives.

Place in the Sun is a positive, optimistic, can-do brand. If you like this wine, treat yourself to the Shiraz, Merlot, Unwooded Chardonnay and Sauvignon blanc, because every Place in the Sun wine you buy makes a difference to the farm workers nurturing and harvesting the grapes, their families and their community.

Place in the Sun Cabernet Sauvignon retails for around R48 a bottle and is available at Pick n Pay and Makro.

For more details, go to www.placeinthesun.co.za

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